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**INTERNATIONAL SEMINAR**

**WOMEN  
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**Entrepreneurship and Literature**

~ A pathway to vision viksit Bharat @2047 ~

**2025 FEBRUARY 24 25**

**Rouzathul Uloom Arabic College**

Accredited by NAAC A+ Grade With CGPA 3.46  
Farook College P.O, Kozhikode, Kerala - 673 632



Indian Council of  
Social Science Research

## PAPER PRESENTATION (ARABIC)

Session I

24-02-2025

9:30 am

Lecture Hall 10

Introduction : Dr. Jamseer PK  
(Asst. Professor, Dept. of Arabic, RUA College)

Chair : Dr. Ayman Shouqi P  
(Asso. Professor, Dept. of Arabic, RUA College)

: Dr. Aboobacker K  
(Asst. Professor & Head, Dept. of Arabic, RUA College)

: Usman CK  
(Asso. Professor, Dept. of Arabic, RUA College)

Presentation

1 Fathima Inan P M

تأثير مي زيادة في الأدب العربي وتعزيز حقوق المرأة

2 Ahmed Abin Sabith

القيم الإنسانية والاجتماعية في سيدات القمر لجوخة الحارثي

3 Muhammed Ashiq, Muhammed Sabah, Faiz Muhammad A.K.

"وجدة" لهيفا المنصور: السينما السعودية كأداة لتمكين الفتيات وتغيير المفاهيم.

4 Shadiya. K

صورة المرأة في الرواية النسوية الجزائرية: ذاكرة الجسد لأحلام مستغامي نموذجاً

5 Muhammed Sahal. A

الأبعاد الثقافية في شعر حصة هلال

6 Ayisha Riya TK, Nuha CEV

التنقل بين الهوية والانتماء: أصوات النساء في أدب الشتات لليلي فؤاد أبو العلا

7 Shehina Jaf, Safa M.T

الجوانب الرئيسية لوجهة "نوال السعداوي" حول تمكين المرأة

8 Nida Muflih PM, Ameer VP

القيم الاجتماعية في شعر الخنساء

9 Fathima Hanna, Henna MS

Indo-Arabic Literary Contributions of Women

Conclusion

: Navas PP  
(Lecturer, Dept. of Arabic, RUA College)

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## PAPER PRESENTATION (ARABIC)

Session II

24-02-2025

1:30 pm

Lecture Hall 10

- Introduction : Shareena PP  
(Asst. Professor, Dept. of Arabic, RUA College)
- Chair : Muneeb P  
(Asst. Professor, Dept. of Arabic, RUA College)
- : Salman Farooqi  
(Research Scholar, Dept. of Arabic)

- Presentation
- 1 Salmanul Farisi MK  
دور شيرين أبو عاقلة في تمكين المرأة في مجال الإعلام
  - 2 Lamia Musthafa K, Ayisha Raihana VP, Nadha Fathima  
المهجر الفلسطيني والمقاومة في رواية "الأزرق بين السماء والماء" لسوزان أبو الهوى
  - 3 Aysha Amna, Haniya SM  
سعاد الصباح ودورها في تمكين المرأة العربية
  - 4 Rana Nazar  
النساء بين النسوية والإسلام: الصراع أو سوء التفسير؟
  - 5 Ameen Zaman N, Parthan AS  
إسهامات زينات شوكت علي في تمكين المرأة في الأدب العربي
  - 6 Lamia EM  
تأثير الحرب والصدمة على المرأة: من خلال الرواية 'الخائفون' لديما ونوس.
  - 7 Muhammed Nazin  
د. كلثم جبر محمد دلهم الكواري: نموذج رائد في تمكين المرأة العربية
  - 8 Muhammed Amal T  
دراسة الأدب اللبناني المعاصر تحليل أعمال هدى بركات
  - 9 Mehjabin TV, Nihala C & Fathima Nahan CY  
سيدات القمر بقلم جوخة الحارثي: دراسة عن الثقافة والهوية العمانية

- Conclusion : Ameer VP  
(Asst. Professor, Dept. of Arabic, RUA College)

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## PAPER PRESENTATION (ARABIC)

Session III

25-02-2025

12:00 pm

Auditorium

Introduction : Navas PP  
(Lecturer, Department of Arabic, RUA College)

Chair : Ameer PK  
(Asst. Professor, AIA College, Kuniyil)

Panels : Dr. Umair Khan  
(Lecturer, Dept. of Arabic, RUA College)

: Ameer VP  
Asst. Professor, Dept. of Arabic, RUA College)

Presentation

- 1 Thasnee Mariyam  
رواية طنطورية؛ ما بعد النكبة حياة المرأة لرضوى عاشور كاتبة مصرية مهجرية
- 2 Aadhil Muhammad YM, Amal Zaman, Muhammed Shihad PP  
زينب الغزالي وإسهاماتها في الحركة الإسلامية النسائية
- 3 Noora Fathima. K, Ummu Habeeba. K  
نوال السعداوي: معاملات الأدبية في تحليل قضايا المرأة
- 4 Swaliha C, Fathima Nidha OK  
رضوى عاشور وإسهاماتها في حلول قضايا المرأة
- 5 Razin Sideeque, Ameer P, Aslam Omar K  
فدوى طوقان: صوت المرأة في الأدب والمقاومة
- 6 Thaha Tameem, Farhan Ali P M  
ليلي العثماني: رمز تمكين المرأة في ريادة الأعمال والأدب
- 7 Althaf S  
نوال السعداوي وإسهاماتها في الأدب العربي: رؤية في تمكين المرأة
- 8 Fathima Shifa CK  
عائشة عبد الرحمن وتمكين المرأة في حياتها وأعمالها الأدبية
- 9 Shadhiya CP  
المرأة بين المعاناة والواقع في كتاب "المعذبون في الأرض" لطفه حسين

Conclusion : Shereena KP  
(Asst. Professor, Dept. of Arabic, RUA College)

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## TECHNICAL SESSION & PAPER PRESENTATION (ARABIC)

Session IV

25-02-2025

1:30 pm

Auditorium

- Introduction : Farhana Kunhibi  
(Asst. Professor, Department of Arabic, RUA College)
- Chair : **Dr. Yunoos Salim**  
(Asso. Professor & Head, Dept. of Arabic, Farook College,  
Autonomous)
- Keynote Address : **Dr. Rahmath Allah Ourici**  
(Professor, Dept. of Arabic,  
University of Sheikk Al Tabessi, Algeria)
- Panels : Dr. Izuddin  
(Lecturer, Dept. of Arabic, RUA College)
- : Muhammad Irshad VP  
(Asst. Professor, Department of Arabic, RUA College)
- : Muneeb P  
(Asst. Professor, Department of Arabic, RUA College)
- Presentation
- 1 Sumayya PM (RUA College)  
الاحتلال والمقاومة في الرواية أوكسجين ليس للموتى لهبة أبو ندى
  - 2 Hadiya.T (Research Scholar, AIWA College, Mongam)  
الهوية النسوية في الأدب الجزائري: "ذاكرة الجسد" لأحلام مستغانمي أنموذجا
  - 3 Vafira Hanan KP (Research Scholar, RUA College)  
أدب الشتات الفلسطيني: دور روضة الفرخ الهدهد في بناء الهوية والمقاومة عبر أدب الأطفال
  - 4 Alsafa B (Research Scholar, University of Calicut)  
The Digital World In The Algerian Novel - An Analytical Study of  
The Novel "لصوص على عتبة النبت" Rahmathallah Ourici
  - 5 Hadhiya A.S (AIWA College, Mongam)  
رجاء عالم: صوت الأدب النسوي السعودي ومبدعة الرواية
  - 6 Hanan. MK (RUA College)  
نوال السعداوي وإسهاماتها في حل قضايا المرأة
  - 7 Fathima VK (Research Scholar, Kannur University)  
صرخات المهاجرات الإفريقية دراسة تحليلية في رواية الزنجية لعائشة بنور
  - 8 Hassan Km, Dr. Najmuddeen P (Research Scholar, RUA College)  
Aisha Abdel Rahman: A Unique Talent Among Female Writers
- Conclusion : Maryam P  
(Asst. Professor, Dept. of Arabic, RUA College)

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## PAPER PRESENTATION (COMMERCE)

Session I

24-02-2025

9:30 am

Seminar Hall

Introduction : Dr Fahad P  
(Head, Department of Commerce, RUA College)

Chair : Dr Niyas N  
(Research Associate, RUA College)

: Irfana K  
(Research Scholar, RUA College)

Presentation 1: Ayisha Rifa S, Diya A K & Mohammed Shafeeque K  
*Impact of Gender Diversity on Information Asymmetry of Indian Companies*

2: Farhana Sherin S.P, Ayisha Fidha T & Irfana K  
*Impact of Gender Diversity on Firm Performance of Indian Companies*

3: Farsheena K, Fathima Najiha P & Shareefa Wafa P E  
*Impact of Gender Diversity on Environmental, Social and Governance Disclosure Score (ESG) Of Indian Companies*

4: Fareeha C O, Ayisha Nisha V & Dr. Fahad P  
*Impact of Gender Diversity on Corporate Board and Earnings Management*

5: Fathima Fida K & Naseeba K  
*Breaking Barriers: Women Entrepreneurs in The Global Economy*

6: Asna Fathima PE  
*Breaking The Glass Ceiling: Women in Leadership*

7: Thashrifat T, Shaniba K & Aysha Fasn K  
*Empowering Rural Women Through Entrepreneurship*

8: Mufeeda Kp, Shaheera Kc & Lubana Sherin K  
*Women Leading Change: How Female Entrepreneurs are Shaping the Future of Business*

9: Hiba Aysha CV & Fathima Reja P K  
*Exploring the entrepreneurial intentions of female college students: A study attitudes, perception, and demographic factors*

10: Fathima Afla. M, Nada Janna.P & Fathima Thasni. K P  
*Social media as a tool for women's empowerment.*

Conclusion : Jumaina N P  
(Asst. Professor, RUAC)

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## PAPER PRESENTATION (COMMERCE)

Session II

24-02-2025

9:30 am

Lecture Hall 12

- Introduction : Jumaina N P  
(Asst. Professor, RUA College)
- Chair : Mohammed Shafeeque K  
(Research Scholar, DCSM, Farook College, Autonomous)
- Shareefa Wafa P E  
(Research Scholar, RUA College)
- Presentation
- 1: Thahmeena K, Safa Moideen M & Shamla Fidha E  
*Inventory Turnover and Financial Impact at Crescent Apparels:  
Aligning with UN SDG 12*
  - 2: Jazin Bilal K & Muhammad Shabeeb PP  
*Fair Pricing and Accessibility in Footwear: Aligning with SDG-10*
  - 3: Hafeeda KT & Rana N P  
*Understanding Green Consumer Behaviour Among Gen Z:  
Drivers, Barriers, and Impacts on Sustainable Consumption*
  - 4: Jinas A & Mohammed Jasil KM  
*Alignment of Peekay Steel Casting Private Limited's CSR  
Initiatives with the United Nations by Sustainable Development  
Goal 4*
  - 5: Hanan Faizal E & Arshak Aman P  
*Analysing the Impact of Sales Target on Employees Performance:  
A Study in Alignment with Decent Work and Economic Growth  
(UN SDG 8)*
  - 6: Shifa Ts, Ridha Jasmin A & Jasila Pk  
*The Rise of Female-Led Startups: Case Studies and Success Stories*
  - 7: Shameem VK & Sinan TK  
*A Comprehensive Evaluation of Financial Health, Performance,  
and Position of Mukkam Mill Store Pvt Ltd.*
  - 8: Mv Mohamed Nabil, Zidin & Shamil  
*Post Office Deposit Scheme*
  - 9: Shahid Ks & Fadhil Ahmed  
*Empowering Women Entrepreneurs*
- Conclusion : Shabi Suhail  
(Asst. Professor, RUA College)

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## PAPER PRESENTATION (COMMERCE)

Session III

24-02-2025

1:30 pm

Lecture Hall 12

- Introduction : Muhammed Zameel KM  
(Asst. Professor, RUA College)
- Chair : Mohammed Shafeeque K  
(Research Scholar, DCMS Farook College)
- : Shareefa Wafa P E  
(Research Scholar, RUA College)
- : Irfana K  
(Research Scholar, RUA College)
- Presentation 1: Shahan Shameer K & Muhammed Minhaj T  
*A Comparative Analysis of Infrastructure Impact on Outcome Based Learning in Minority Colleges Affiliated to University Of Calicut*
- 2: Mohamed Naveed & Adhil Muhammed  
*Work-Life Balance and Sustainable Development: A Comparative Study Across Labor Classes at Parisons with Reference to SDG 8*
- 3: Sahad PP, Muhammed Absher PNM & Aman Ziyad Nazer  
*Skill Development and Entrepreneur Education for Women Empowerment*
- 4: Rinsha P, Fathima Fomida TK & Hiba Thasneem A  
*The Role of Education in Women Empowerment*
- 5: Fathima Rinsha P & Saina Shirin K  
*Sustainable Entrepreneurship – Women Leading the Green Economy*
- 6: Jamia K & Noufa E  
*Impact of Paperless Human Resources Management in Academic Institutions*
- 7: Lamiya P, Nesha Mehafil & Jumaina N P  
*Mobile Money Services on Contributing Hedonic and Utilisation Value*
- 8: Muhammed Rajul MP & Muhammed Sinan KP  
*Effective Strategies to Overcome Project Challenges: A Meta-Analysis with Insights from Commerce Internships among BCom Students*
- 9: Mariyam Basima, Fathima Ziya & Fathima Nusri C  
*Empowering Women in Business*
- 10: Ayisha Fidha T & Farhana Sherin S.P  
*Impact of Gender Diversity of Firm Performance Indian Companies*
- 11: Hisham P, Marwann & Muhammed Ajmal PP  
*Women Entrepreneur Empowerment and Economic Growth*
- Conclusion Shabi Suhail  
(Asst. Professor, RUA College)

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## PAPER PRESENTATION (COMMERCE)

Session IV

25-02-2025

1:30 am

Seminar Hall

- Introduction : Dr. Fahad P  
(Asst. Professor & Head, Dept. Commerce, RUA College)
- Chair : Dr. Mubarak Rahman P  
(Asst. Professor, PMA HR SAFI Institute)
- : Dr. Niyas N  
(Research Associate, RUA College)
- Presentation
- 1: Foushiba PKM & Dr. V Lakshmi  
*Analyse The Role of Esaf Micro Finance Bank for Women Empowerment with Special Reference To Ponnani Branch*
  - 2: Abhilash MK & Subha C  
*From Dependence to Empowerment: How Self-Employment Transforms Women's Lives in Kerala.*
  - 3: Risly K & Jamseer MP  
*Promoting Women Entrepreneurship*
  - 4: Anusree M T  
*India's Path to Women's Economic Empowerment: Challenges and Opportunities*
  - 5: Ummuhani P & Dr. Abdussalam PK  
*The Impact of Idiosyncratic Volatility on Sri Mutual Fund Performance: An Indian Perspective*
  - 6: Abdul Basith NM & Dr Abdussalam PK  
*Entrepreneurial Orientation Among College Graduate Students - Identifying Antecedents*
  - 7: Jadeeda Farsana PT  
*Gender Equality and Women Rights*
  - 8: Hasna TK, Fathima Suhara & Shabana CPM  
*Problems & Challenges of Working Women*
  - 9: Megha & Jadheedha  
*Gender Equity and Women's Rights*
  - 10: Raheena AP & Farisha  
*Impact of Education and Employment on Women Empowerment*
  - 11: Thamanna Zain & Zithara  
*Harnessing Support for Women Entrepreneurs: A Study of Kerala's Entrepreneurial Landscape*
  - 12 Finu Jasmin. E.N & Dr. Aparna Sajeev  
*Muhurat Trading and Nifty Consumer Durables: A Study of Returns and Volatility (2021-2024)*
- Conclusion : Muhammed Zameel KM  
(Asst. Professor, RUA College)

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## PAPER PRESENTATION (ENGLISH)

Session I

24-02-2025

9:30 am

Informatics Lab

Introduction

: Sundass SM  
(Asst. Professor, Department of English, RUA College)

Chair

: Abu Sadath  
(Asst. Professor, Department of English)

: Sareef K  
(Librarian, RUA College)

Presentation

1 Fathima Labeeba, Husna Ashraf, Ayisha Dilna  
*Government Policies for Women 's Economic Empowerment*

2 Safa Mohammed Ashraf  
*Work-Life Balance in Women Entrepreneurship: Managing Business and Personal Life*

3 Muhammed Sanhan Kasim, Amal Piluthottathil, Muhammed VV  
*Women's Entrepreneurship and Financial Independence: Accessing Capital and Scaling*

4 Adil VT, Salman Fariz KK, Muhammed Swabir H  
*Overcoming barriers to women's professional growth*

5 Habeeba Jasmin K, Amjada, Shahana  
*Women Empowerment and Entrepreneurship*

6 Ayisha Rena P.N, Ayisha Jubin N.C  
*Women in High-Growth and Emerging Industries*

7 Nida Muflih PM, Ameer VP  
*Mary Wollstonecraft's Advocacy of Women's Education.*

8 Amna Shirin PK, Fathima Huda C, Fathima Jasmin PA.  
*Kaltham Jaber's Contributions to Arabic Literature*

9 Nuha Rahma C.K, Resha Aysha K, Aysha Nahla PP  
*Connecting Culture: The impact of Ahdaf Soueif's work on Western and Arab Relations*

Conclusion

: Rubeena P  
(Asst. Professor, RUA College)

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## PAPER PRESENTATION (ENGLISH)

Session II

25-02-2025

1:30 pm

Informatics Lab

Introduction : Sundass SM  
(Asst. Professor, Department of English, RUA College)

Chair : Dr. K Riswana Sultana  
(Asso. Professor, Dept. of English, Farook College Autonomous)

: Dr. Mufeeda T  
(Asst. Professor, Dept. of English, Farook College Autonomous)

- Presentation
- 1 Safna P, Vishnuprasad PM (Farook College Autonomous)  
*Women's Entrepreneurship and Economic Independence*
  - 2 Dr Mohamed Musthafa KT (Farook College Autonomous)  
*Profiling of Socio-Economic Landscape of Women: A Study conducted in Ramanattukkara Municipality of Kerala.*
  - 3 Fathimath Suhara (Khidmath Arts & Science College Pattarnadakavu)  
*Problems and challenges of working women*
  - 4 Muhammed Safvan P, Shamil Muneer K (PMSA Islamic & Arts College, Kattilangadi)  
*Empowering Voices: The Literary Contributions of Mappila Muslim Women to Arabi-Malayalam Literature*
  - 5 Muhammed Fayis M, Iftekhar Alam (Research Scholar, Pondicherry University)  
*Exploring social entrepreneurship among women: History, scope and significance.*
  - 6 Farhana Jasmin P (PSMO College Tirurangadi)  
*Overcoming Barriers to Women's Professional Growth*
  - 7 Najma Nasrin P (PSMO College Tirurangadi)  
*Reclaiming The Earth: Women Writers and The Ecological Imagination*
  - 8 Kuldeep Kaur (University of Allahabad)  
*Women's Economic Participation and Leadership in High-Growth Emerging Industries: Challenges and Opportunities*
  - 9 Ashiq Ali (Wafy Campus Kalikavu)  
*Women Writers and Gender Narratives in Arabic & English Literature*
- Conclusion : Swidhee Bin Ahmad  
(Asst. Professor on Contract, Dept. of English, RUA College)

Valedictory Session

4:00 pm

Auditorium