
***ROUZATHUL ULOOM ARABIC
COLLEGE***

COURSE OUTCOME

(CO)

BA FUNCTIONAL ARABIC

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FAR1B01 - PROSE AND POETRY

FAR1C01 – MODERN ARABIC PROSE

1. To know the distinction between the methodologies of natural, social and human sciences
2. To understand the questions concerning the relation between language and subjectivity as well as those pertaining to structure and agency in language
3. Aware the theories of textuality and reading both western and Indian

FAR1C02 - INDIAN WRITING IN ARABIC

1. To be familiar with the Arabic used by various Indian writers who write in Arabic. He will have an overall view of Indian writing in Arabic

FAR2B02 FUNCTIONAL ARABIC—IN PRACTICE

1. To familiarize the students with the concept of Functional Arabic as a multifocal discipline.
2. To chart the areas of application of Functional Arabic.
3. To highlight the methods/techniques/strategies employed in the learning/teaching of Arabic.
4. To provide a deeper understanding of the major theories of learning/Teaching/acquisition of language to enable the students to undertake a theoretically informed analysis of language.
5. To help the students gain an insight into the evolution of language and the role of Arabic as an international medium of communication.
6. To enable the students to tap the resources of ICT in the acquisition of communication skills.

7. To empower students to be an active participant/contributor in the knowledge society.

FAR3B03 - INFORMATICS

Different aspects of Information Technology and Computers that an educated citizen of the modern world may be expected to know of and use in daily life. The topics in the syllabus are to be presented as much as possible with a practical orientation so that the student is given a perspective that will help him to use and master technology

FAR3B04-COMMUNICATIVE GRAMMAR-I

To enable the students to use Arabic correctly and confidently

To foster communicative competence by improving grammatical skills.

FAR3C05-PUBLIC RELATIONS

The Course is designed on the recognition of its immense relevance to the study of the Core Courses. It exposes students to the basics of Public Relations--theory and practice.

FAR4B06-APPLIED PHONETICS

To enable the students to handle the target language effectively in an internationally acceptable manner with special emphasis on the exact production of speech sounds

FA4C07-PERSONALITY DEVELOPMENT

The Course is designed on the recognition of its immense relevance to the study of the Core Course. It enables the students to understand the concepts and qualities of leadership

FAR5B07-INTRODUCTION TO LINGUISTICS

To introduce the basic concepts of Linguistics and to familiarize the students with the fundamentals of Modern Linguistics

FAR5B08 - MEDIA STUDIES—I

To create in the student an awareness of the basic theories and concepts related to communication and to give them basic training in writing for the newspaper.

To introduce mass media and their characteristics to students.

To familiarize them with the history and fundamentals of print media

To familiarize them with the characteristics of print media content and set a stepping stone for the student to be a print media professional.

FAR5B09 - CREATIVE WRITING

To help the students (a) appreciate a variety of writing styles (b) to experiment with different genres (c) To nurture creative, communicative and critical competence

FAR5B10- BUSINESS ARABIC

To enable the students: (1) To learn Fundamentals of Business Correspondence.
(2) To acquire practical knowledge in Business correspondence

FAR5D01-COMMUNICATIVE ARABIC

(1) To enable the students develop higher order language skills needed for working and organizing thought in English.

(2) To equip the students with a comprehensive understanding of the important aspects of English that will allow them to communicate effectively in the language

FAR6B11-ARABIC LANGUAGE TEACHING

To help the students learn: (1) The role of teaching Arabic—its methods and techniques (2) The Theories of language (3) The problems involved class management and its Solutions

FAR6B12-MEDIA STUDIES—II

To give the students basic training in writing for Electronic Media such as Radio and TV and Internet To familiarize them with the fundamentals of electronic media

FAR6B13-TRANSLATION STUDIES

1. To make students familiar with the basic theories of translation
2. To make the study of language inter-lingual by initiating the students to translate texts from regional languages into Arabic and from Arabic into regional languages.
3. To equip the students for the profession of translator in diverse fields by imparting training in translation.

FAR6B14 - ADVERTISING: THEORY & PRACTICE

1. To gain an understanding of the role of advertising within the Marketing Communication Mix.
2. To examine communication and advertising theories and their relationship with consumer behavior.
3. To develop knowledge of advertising strategy and planning.
4. To examine the importance and use of creativity in advertising.
5. To acquire an understanding of various production techniques.

FAR6E01 - LITERATURE IN TRANSLATION

1. The study of Arabic translations of other nationalities would develop familiarity in the students with the cultural, linguistic and social nuances of world/regional literature.

2. They help to generate a broad vision of life by making the students to come to grips with universal problems and varied life situations. Arabic translations of Indian literary texts immensely benefit the students for various reasons.
3. They make interesting reading since the soul of these texts remain Indian though the language is Arabic.
4. They present the culture which is very familiar to the students.
5. The students can undertake studies in comparative literature.
6. The process of language learning becomes more meaningful, serious, interesting and product-oriented.
7. The students get immense development with regard to vocabulary, grammar, structure, usage, literary elements etc helping to develop skill in written communication.

FAR6B16- PROJECT WORK

The course is entirely devoted to a project which is to be worked on.

The project is a specimen document that reflects the student's competence in and mastery of Arabic, ingenuity and workmanship.

It provides space to the student's expression of her/his talent, potential and skill in creating his own artifact/product based on the knowledge and art he had acquired through the three-year programme.

The course offers a wide range of topics related to diverse functions of Arabic such as Translation, Media writing, advertisements, investigative journalism and the like.