



INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE



ENTREPRENEURSHIP
CLUB



REPORTS 2023-2024

YIP (Young Innovators Program)

Rouzathul Uloom Arabic College, Department of Commerce, IEDC (Innovation and Entrepreneurship Development Cell), and YIP (Young Innovators Program) collaborated to organize a program titled "Innovation through YIP." The program aimed to foster innovation, entrepreneurship, and skill development among students, providing them with a platform to explore their creative potential and cultivate an entrepreneurial mindset. Program Highlights:

The program commenced with a warm welcome by Jumaina, Assistant Professor of the Department of Commerce and YIP Coordinator of the college. Jumaina expressed gratitude to all the participants for their presence and emphasized the importance of innovation and entrepreneurship in today's rapidly evolving world. Shahad bin Aly, the Principal of Rouzathul Uloom Arabic College, inaugurated the program. In his inaugural address, he emphasized the significance of nurturing an innovative mindset among students. He commended the collaboration between the college, iEDC, and YIP, recognizing its potential to inspire entrepreneurship. Sanabil T, the IT faculty of the college, was felicitated for her contributions to promoting innovation and technology among students. Her dedication and efforts in integrating technology into the curriculum were recognized and appreciated.

Megha, an intern from YIP, served as the resource person for the program. Megha shared her insights and experiences in the world of innovation and entrepreneurship. Through interactive sessions, workshops, and activities, Megha engaged the participants, enabling them to enhance their understanding and practical skills related to innovation.

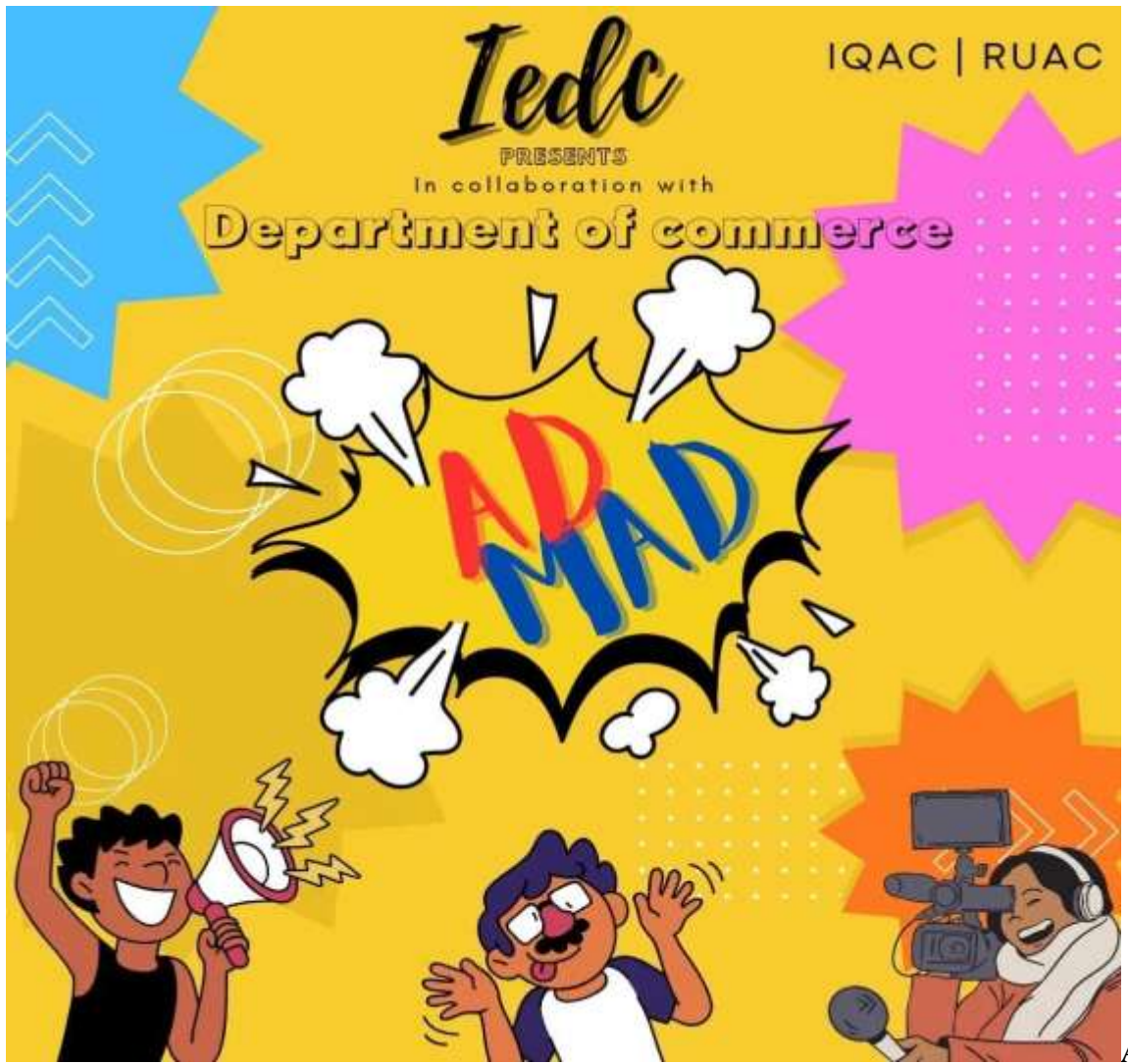




Mad Ad

The much-anticipated Mad Ad competition, aimed at spurring creativity and humor among students, was successfully conducted, drawing enthusiastic participation from various teams. The event, which allowed participants to craft imaginative and hilarious advertisements for fictional products, saw teams of 4 to 8 students register for a nominal fee of Rs. 100. Each team was tasked with creating a video advertisement not exceeding five minutes, ensuring their content remained within the bounds of decency. The videos, submitted via Telegram by the deadline, showcased an impressive array of ideas, ranging from whimsical gadgets to fantastical services, each designed to tickle the funny bone while demonstrating originality and inventiveness. The program provided a platform for students to not only exhibit their creative prowess but also to collaborate and innovate in a fun-filled setting.

The culmination of the event was marked by a presentation of the selected advertisements before a panel of judges and an eager audience of students. Amidst much anticipation and excitement, the team led by Arshak from the 2nd-year BCom class emerged as the winners. Their video, a masterful blend of humor, creativity, and high-quality production, captivated the judges and audience alike, setting a benchmark for future competitions. The event not only highlighted the boundless creativity of the students but also fostered a sense of community and teamwork. The success of the program underscores the importance of such extracurricular activities in enhancing student engagement and nurturing their creative talents.



Financial strategyspectacle (Auction Game)

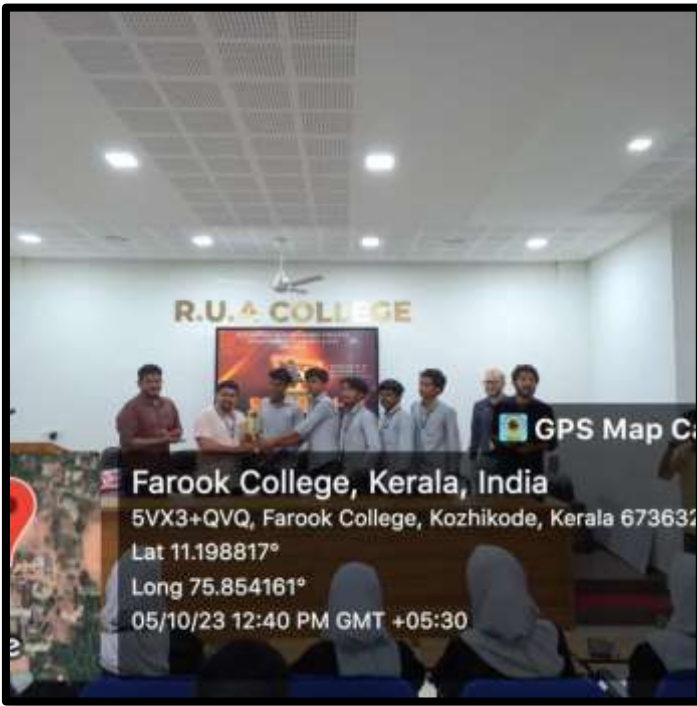
In a thrilling Financial strategyspectacle, the Department of Commerce at Rouzathul Uloom Arabic College, in collaboration with the Innovation and Entrepreneurship Development Cell (IEDC), hosted the Football Players Auction Game from October 3 to October 5, 2023. This event brought together 26 teams, each comprising 5 students, for the preliminary round on October 3. The competition was fierce as these young talents showcased their strategic acumen and teamwork, setting the stage for the upcoming finals.

As the excitement built, the finals on October 5, 2023, featured 11 outstanding teams, all vying for the coveted championship. The atmosphere was charged with energy as these budding strategists displayed their skills and determination in a thrilling showdown. Ultimately, the winners emerged as Arshak and his team, a group of 2nd-year B.Com students, while the runners-up were Minhaj and his team, also from the 2nd-year B.Com program.

The event was graced by distinguished dignitaries, including Muhammed Zameel, Assistant Professor in Commerce, who extended a warm welcome. Dr. Fahad P, the Head of the Commerce Department, delivered an inspiring presidential address. The inauguration was conducted by Shahad Bin Aly, the esteemed Principal of Rouzathul Uloom Arabic College, and Ismail Ibrahim, Assistant Professor in Arabic, offered a gracious vote of thanks. Coordinating the event efficiently were Jaseel and Ashbal, both 3rd-year B.Com students, who played pivotal roles in its execution.

The Football Players Auction Game not only celebrated sportsmanship but also nurtured strategic thinking and teamwork among the participating students. It provided a platform for these young talents to shine and compete in a friendly yet fiercely competitive environment. The Department of Commerce expresses its heartfelt gratitude to all participants, coordinators, dignitaries, and sponsors who contributed to the event's success. With a commitment to nurturing talent and promoting holistic development, the department eagerly anticipates more exciting and enriching events in the future.






Start Up Workshop


On October 4th, 2023, an orientation event took place, marking the collaboration between NSKL and Kerala Startup Mission, in association with the Department of Commerce, Rouzathul Uloom Arabic College and IEDC. The event was specifically designed for final year B.Com students and aimed to provide insights into the Certificate course in Business Accounting. The program commenced with a warm welcome from Muhammed Zameel, an Assistant Professor in Commerce, followed by a presidential address delivered by Jumaina N. P, also an Assistant Professor in Commerce. Dr. Fahad P, HOD and Assistant Professor in Commerce, inaugurated the event, and Shabi Suhail, an Assistant Professor in Commerce, delivered the vote of thanks. The program also included a felicitation by Ismail Ibrahim, an Assistant Professor in Arabic, adding a diverse perspective to the occasion. This collaborative effort between academic institutions and the Department of Commerce demonstrates a commitment to empowering the next generation of commerce professionals with essential skills and knowledge in business accounting.

The orientation program proved to be a valuable opportunity for final year B.Com students to gain insights into the Certificate course in Business Accounting. It not only showcased the commitment of NSKL, Kerala Startup Mission, and the Department of Commerce to academic excellence but also highlighted the multidisciplinary nature of education by including an Assistant Professor in Arabic for felicitation. The event set a positive tone for the students' journey into the world of business accounting, emphasizing the importance of collaborative efforts between educational institutions and industry.


ROUZATHUL ULOOM ARABIC COLLEGE



CA Sreenath Nageri, CEO NSKL Education, at Rouzathul Uloom Arabic College



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Budget Discussion

The Department of Commerce at Rouzathul Uloom Arabic College and ED Club organized a dynamic Interim Budget Discussion, bringing together first-year BCom students in teams of four. The event, held on 2/02/2024, aimed to foster insightful conversations and critical analysis of the interim budget presented by Finance Minister Nirmala Sitharaman in the Lok Sabha on 1/02/2024. The program served as a platform for students to delve into the economic intricacies, providing a valuable opportunity for intellectual exchange and collaborative learning.

Under the guidance of Muhammed Zameel K M, Assistant Professor in Commerce and the appointed facilitator for the event, students engaged in thorough discussions, dissecting the budget's implications and potential impact on various sectors. The interactive nature of the session allowed participants to develop a deeper understanding of budgetary processes, encouraging them to think critically about fiscal policies and their broader implications on the national economy. The program not only enhanced the students' comprehension of real-world economic scenarios but also fostered teamwork and communication skills among the first-year BCom participants.



Inauguration ceremony and Commerce Fiesta

The Department of Commerce and ED Club hosted its much-anticipated inauguration ceremony and Commerce Fiesta on February 8, 2024, at the Seminar Hall. Dr. Ahammed Riaz K, Director of FIMS, graced the occasion, inaugurating the Commerce Association, marking a significant milestone in the department's journey. The event commenced with a solemn prayer by Shahid, followed by a warm welcome extended by Dr. Fahad P, Head of the Department of Commerce, and presided over by Shahad bin Aly, the esteemed Principal.

Dr. Ahammed Riaz K's address emphasized the importance of commerce education in today's world, setting an inspiring tone for the event. Notable individuals, including Jumaina N P, Zameel K, Shabi Suhail, and Farsheena, were felicitated for their outstanding contributions to the department.

Minhaj, the Association Secretary, delivered a heartfelt vote of thanks, expressing gratitude to all participants and organizers. In addition to the formal proceedings, the Commerce Fiesta featured engaging activities such as spot games and treasure hunts, fostering a sense of camaraderie and enthusiasm among attendees.

The event served as a platform for students, faculty, and guests to come together, exchange ideas, and celebrate the pursuit of knowledge in commerce.





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Marketing Game: Fostering Creativity and Strategic Thinking

On August 7, 2023, an exciting Marketing Game was organized, aimed at honing the creativity and strategic thinking of the participating students. The event, designed to challenge students to develop innovative and marketable eco-friendly products, saw enthusiastic participation from 1st-year BCom students. Teams brainstormed and collaborated intensely to come up with unique product ideas that not only addressed environmental concerns but also held strong market potential. The competition was fierce, with students presenting a wide range of inventive solutions, from biodegradable packaging materials to solar-powered gadgets. Each team's presentation included a comprehensive marketing strategy, showcasing their understanding of market dynamics and consumer behavior.

The event was judged by a panel of experts who assessed the presentations based on innovation, feasibility, and marketing strategy. The judges were impressed by the ingenuity and thoughtfulness displayed by the students. The winning team presented an exceptional idea for a reusable water filter made from sustainable materials, which stood out for its practicality and environmental impact. The Marketing Game not only provided a platform for students to display their creative and strategic prowess but also emphasized the importance of sustainable innovation in today's business landscape. The success of the event highlighted the potential of young minds to contribute meaningfully to eco-friendly entrepreneurship.



ED Quiz: Testing Entrepreneurial Acumen and Knowledge

The Entrepreneurial Development Quiz (ED Quiz), conducted on August 7, 2023, provided an engaging platform for 1st-year BCom students to test their entrepreneurial acumen and knowledge. This quiz, focusing on various aspects of entrepreneurship, business management, and eco-friendly innovation, challenged students to think critically and demonstrate their understanding of key concepts. The quiz comprised multiple rounds, including a rapid-fire segment, case study analysis, and a final round that tested participants' ability to solve real-world business problems. Each round was designed to not only assess the students' theoretical knowledge but also their practical application skills.

The event witnessed enthusiastic participation, with teams competing closely in a spirited and intellectually stimulating environment. The questions ranged from foundational principles of entrepreneurship to advanced topics like sustainable business practices and innovative product development. The quiz culminated in a thrilling final round, where the top teams battled it out for the title. The winning team impressed the judges with their quick thinking and comprehensive knowledge, particularly in the realm of eco-friendly business solutions. The ED Quiz was a resounding success, showcasing the students' potential to become future leaders in the field of sustainable entrepreneurship. The event reinforced the importance of integrating environmental consciousness with business education, preparing students to tackle the challenges of tomorrow's business world.



Young Innovative Program (YIP)

The Rouzathul Uloom Arabic College's Commerce Department, in collaboration with the Young Innovative Program (YIP), recently hosted an event aimed at fostering innovation and entrepreneurial skills among its students. The event, held in the Rosa Alumni Block on February 14, 2024, featured a lineup of engaging activities and presentations. The program commenced with a warm welcome speech delivered by Shabi Suhail M, Assistant Professor in the Department of Commerce, setting the tone for the day's proceedings. The inauguration was graced by Shahad Bin Aly, the esteemed Principal of RUA College, who emphasized the importance of innovation in today's dynamic world. Aysha Shana VM, an intern from YIP at KDISC, served as the resource person, sharing valuable insights and expertise on idea generation, project preparation, and fostering innovation. The event highlighted various innovative projects and initiatives undertaken by students, showcasing their creativity and problem-solving abilities. The vote of thanks was delivered by Aman Hisham, a first-year B.Com student, expressing gratitude to all involved in making the event a success. Overall, the program served as a platform for students to cultivate their innovative thinking, entrepreneurial spirit, and collaborative skills, paving the way for a brighter future.



Entrepreneurship Development Workshop

The Department of Commerce, in collaboration with the Innovation and Entrepreneurship Development Cell (iEDC), organized an impactful Entrepreneurship Development Workshop on February 23, 2024, at the Lecture Hall. Aimed specifically at final year B.Com students, the workshop aimed to provide invaluable insights into the realms of entrepreneurship, management, and career prospects in these fields.

Mr. Nabil, a distinguished speaker from Eclat International Institute of Business Management, led the session with expertise and enthusiasm. His comprehensive presentation delved into various aspects of entrepreneurship, including ideation, business planning, and execution strategies. Participants gained invaluable knowledge on navigating the dynamic landscape of entrepreneurship and were inspired by Mr. Nabil's insights into the nuances of effective management.

The workshop served as a platform for students to explore potential career paths in entrepreneurship and management. Through interactive discussions and real-world case studies, attendees gained a deeper understanding of the opportunities and challenges inherent



SAMAVAR 2.0

The "Samavar 2.0 Food Fest," held on November 1, 2023, at Rouzathul Uloom Arabic College, marked a significant celebration of Malabar cuisine and culture. This esteemed educational institution, known for its rich heritage and academic excellence, provided an ideal setting for this culinary event.

The festival was a collaborative effort that brought together the culinary talents of both students and faculty, including Mr. Ismail Ibrahim, an Assistant Professor in Arabic . The heart of the event resided in the 16 food stalls that showcased a diverse range of dishes. These stalls featured a delightful array of culinary offerings, ranging from flavorful biryani and crispy dosas to mouthwatering seafood specialties and traditional desserts, all of which celebrated the culinary diversity of the region.

Throughout the event, attendees were encouraged to provide valuable feedback and suggestions to enhance future editions and promote a sense of community engagement.

The success of the event can be attributed to the unwavering dedication of the Department of Commerce, the Innovation and Entrepreneurship Development Cell (IEDC), and the enthusiastic participation of students and faculty members. The support of the college administration, faculty, students, and all attendees played a pivotal role in making this fest a memorable celebration of cuisine and culture.

Looking ahead, the Department of Commerce and IEDC are committed to continuing their efforts to organize similar events. The overarching goal is to further promote local food culture, stimulate entrepreneurship, and foster a sense of community and collaboration among the college's students and faculty members. The Samavar Food Fest stands as a source of inspiration for future initiatives, demonstrating the institution's dedication to holistic education and the appreciation of cultural heritage.

